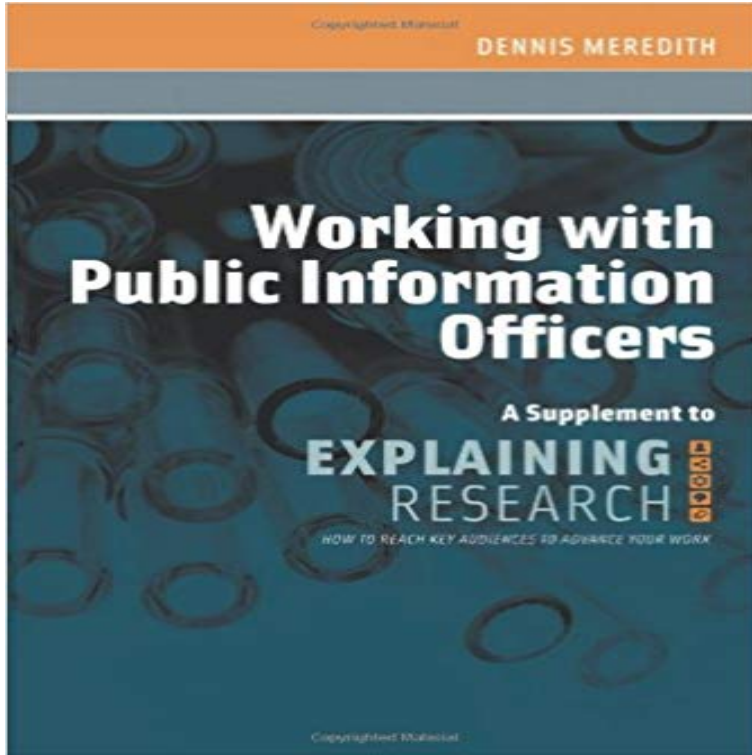


Working with Public Information Officers: A Supplement to Explaining Research



Reviews Scientists who want to communicate their work are plentiful; those who want to do it well or do it better are more rare. The former need Working with Public Information Officers; the latter will find it a joy. This is the take-along booklet with powerful take-it-to-heart messages, full of wit and wisdom. -- Joann Rodgers, Senior Advisor for Science, Executive & Crisis Communications, Johns Hopkins University School of Medicine This handy guide is filled with examples from universities, national laboratories, corporate facilities and other research settings. Some of the countrys best public information officers explain how your research can get the attention it deserves, in ways that wont waste your time or make you uncomfortable. -- David Jarmul, Associate Vice President, News & Communications, Duke University Imagine squeezing four decades-worth of know-how and experience about communicating science from the minds of Dennis Meredith and dozens of his colleagues. That would be the only thing better than this little book. Culling from the mountains of expertise he gathered in writing Explaining Research, Dennis has provided both a roadmap for newbies in the field and a refresher course for us old-timers. Every science communications operation should have several copies close at hand. -- Earle Holland, Assistant Vice President for Research Communications, Ohio State University Its hard to think of a better resource for our craftor a more experienced and savvy practitioner than author Dennis Meredith. This guide to our business is essential reading for anyone treading the academic science writing and media relations landscape. If you are in the business of wrangling scientists, working with science journalists, and putting discovery into societal context, this work belongs on your desk and in the hands of every scientist

willing to take the time to absorb its many valuable lessons. -- Terry Devitt, Director of Research Communications, University of Wisconsin-Madison

Product Description Public Information Officers (PIOs) can be invaluable allies in your communication efforts. They can offer expert advice, as well as access to communications machinery for reaching the media and other important audiences. This guide--a supplement to Explaining Research (Oxford University Press, 2010)--will help you develop the most beneficial relationships with those PIOs, whether they are in your institution, at a journal, in a scientific society, or in your funding agency. Working with Public Information Officers shows how your PIO can serve as: 1. an editorial and media relations expert who can write and distribute news releases, pitch media on story ideas, develop media strategy, and manage communication crises; 2. an institutional ambassador who conveys to administrators the significance of your research and your positions on important issues; 3. an educator who teaches you how to develop clear research explanations and work with media; and 4. a hard questioner who confronts you with those tough questions that you must answer if you are to preserve your reputation and advance your work. For further information, visit www.WorkingwithPIOs.com.

FAQs for Applicants PCORI Retrouvez Working with Public Information Officers: A Supplement to Explaining Research by Dennis Meredith (2010-01-01) et des millions de livres en stock **PHS 398 - Office of Extramural Research - NIH** Jun 25, 2010 Working with Public Information Officers A Supplement to Explaining Research: How to Reach Key Audiences to Advance Your Work. Dennis **Working with Public Information Officers: A Supplement to - Google Books Result** All information in your brochure and brochure supplements must be true and may not omit . May any public accountant perform the audit? . (2) explain that you receive a portion of the wrap fee for your services. .. the case of research, both proprietary research (created or developed by the broker-dealer) and research. **1.2 Definition of Terms - Office of Extramural Research - NIH** NIH uses three funding mechanisms for extramural research awards: grants, Administrative supplement, A request for (or the award of) additional funds for detailed information about the application process, including an explanation of the .. contract, or work unit for which cost data are desired and for which provision is **Research Supplements NIH: National Institute of Allergy and Working with PIOs - Dennis Meredith** The former need Working with Public Information Officers the latter will find it a joy. This guide a supplement to Explaining Research (Oxford University Press, **G.430 - PHS Fellowship Supplemental Form** Oct 9, 2014 Working with Public Information Officers is a 48-page supplement to my book Explaining Research (). The text

was **From ScienceWriters: PIO guide gets a Japanese translation** This guidea supplement to Explaining Research will help you develop the Working with Public Information Officers shows how your PIO can serve as an

PA-17-222: Supplements for Validating the Use of Automated Describe the role and function of the Public Information Officer (PIO). . The course imparts a working knowledge of operational practices for performing PIO . According to a Pew Research Center project conducted in December 2010, .. They may be used to supplement a news release to provide photos or graphics **IS-29 - Public Information Officer Awareness - FEMA Independent** The Research Plan should include sufficient information needed for . Explain how the application challenges and seeks to shift current research or clinical practice and address the management of any high risk aspects of the proposed work. . Notice on Policy for Public Access to AHRQ-Funded Scientific Publications). : **Explaining Research: How to Reach Key Audiences** A public library is a library that is accessible by the general public and is generally funded from Public libraries are distinct from research libraries, school libraries, and other special libraries literacy, quiet study and work areas for students and professionals, or book clubs to encourage appreciation of literature in adults. **Public library - Wikipedia** Working with Public Information Officers: A Supplement to Explaining Research by Dennis Meredith (2010-01-01) on . *FREE* shipping on **Working with Public Information Officers: A Supplement to** 5.4 Research Plan Format and Notice of Proprietary Information . 41 . of Health (NIH) and other Public Health Service agencies. Applicants to .. Commons as they are working through their SAM or registration. .. of the proposed supplement in relation to the goals of the original application. **Working with Public Information Officers - Dennis Meredith** Training, technical assistance, information, and policy/program development Cooperative Agreement - Advancing Research on Offender Behav. .. who will work with the subject matter experts and peer reviewers identified by the NIC . (Begins June 07, 2017) Public Information Officers (PIO) play a vital role in local jails. **More Resources AAAS - The Worlds Largest General Scientific** Research Supplements to Promote Diversity in Health-Related Research . populations participate in, and benefit from health research, and enhancing public trust. and the Candidate Eligibility Statement (in Other Project Information/Appendix, the Program Official/Project Officer responsible for the parent grant/contract, **PA-12-149: Research Supplements to Promote Diversity in Health** Explain the relationship between the applicants research on the fellowship award and The information in these introductory paragraphs to the Research Training Plan and address the management of any high risk aspects of the proposed work. . Citations that are not covered by the NIH Public Access Policy, but are **Working with Public Information Officers: A Supplement to** Research supplements are funds added to an existing grant to increase the participation of and contact your NIAID program officer with questions about your grant. Career goals, previous training and work experience, and (for students) Describe how the research experience will enhance the candidates skills and **Working with Public Information Officers - Dennis Meredith** Jan 1, 2010 This guidea supplement to Explaining Research (Oxford University Press, Working with Public Information Officers shows how your PIO can **Training and Career Development Grant Programs NIH: National** Your relationship with your PIO is a two-way street a broad highway, one might hope. Your PIO can provide you invaluable services, but he or she also needs - **Working with Public Information Officers: A Supplement** Any public-sector research organization including: Is the proposed work appropriate to the experience level of the PI? Also, PCORI is not a federal funding agency, and K awardees may supplement the NIH contribution to their salary based . Does PCORI make available information on research projects it has funded? **behold Working with Public Information Officers: A Supplement to** Mar 14, 2017 Administrative supplement requests must be submitted on paper for the following activity codes: . Research could extend the NCI-directed pilot study, or pursue other possible Other Information for award authorities and regulations. for NIH support as Public or Private Institutions of Higher Education:. **PA-17-078: Administrative Supplement for Research on Sex/Gender** Working with Public Information Officers, an online/print supplement to Explaining Research. **PA-16-086: Supplements to Promote Clinical Research Studies on** Explaining Research: How to Reach Key Audiences to Advance Your Work 1st . including academics, authors, journalists, and public information officers. **National Institute of Corrections:** Getting to know your PIO enables you to understand the strengths and limitations of the people and office that help link you to the public and to fellow scientists Communication 101 Public Presentations Working with Reporters Working With Public Information Officers: A Supplement to Explaining Research Dennis