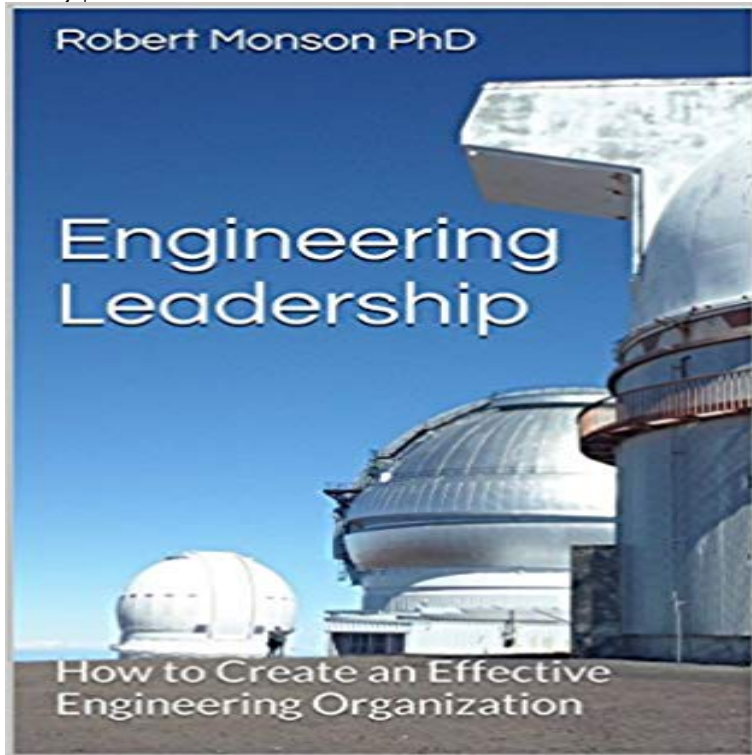


# Engineering Leadership: How to Create an Effective Engineering Organization



This text is written for Engineering Managers responsible for an engineering department or group. Topics are defined that enable the manager to create, modify or adjust their current approach to managing the department, in order to increase efficiency and focus for their employees. The intention of the text is to provide needed guidance to Engineering Managers in areas not normally considered a part of the engineering domain. This includes areas of strategy, strategic thinking, personnel appraisal and management, personnel selection, organizational design and title structures within a department. The information provided focuses on providing approaches, examples, pitfalls and reasoning behind the recommended methods. This text is a must have for any engineering manager, director, V.P. or CTO.

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