

Freelance Writing Advice for SEO Writers: In-Depth Answers to Commonly Asked Questions from SEO Writing Clients



WHY THIS EBOOK WAS WRITTEN I decided to write this ebook because as a freelance writer since 1993, and a search engine optimization (SEO) copywriter since 2007, I receive a lot of questions from fellow freelancers about what to expect from SEO writing clients. Learn more about me on the About page of InkwellEditorial.com. Template Answers Right at Your Fingertips! Most of these are questions I've received from actual freelance SEO writers since 2007. You can use the in-depth answers as cut-and-paste templates when you respond to clients whether via email or phone. WHO THIS EBOOK WILL HELP Terrified New SEO Writers New freelancers particularly seemed scared to death of client interaction. As SEO is considered somewhat of a technical form of writing, its understandable to be a little freaked out if you're new to the niche. Because SEO is a constantly changing field, it can take some time to understand the concepts around it and to get comfortable speaking the language of this niche (eg, keywords, keyword density, anchor text, organic search, etc.). An SEO Writing Reference Guide So this ebook will serve as a handy SEO writing reference guide, if you will, for new SEO writers. And, its also for freelancers who just want somewhere they can go to get answers to the questions they're most likely to receive from clients as they advance in this type of freelance writing career. Where to Get Answers to Your SEO Writing Questions Also within, Ill give a step-by-step tutorial on how to find answers to questions you may have that are not covered within. Ill also share some insight on how to handle it when a client simply stumps you, ie, you're put on the spot and you literally cant find an answer. The following questions are answered in depth in this e-guide. 1. Wed like to speak with someone [via phone] about our SEO article writing needs. Can

you get back to us and let us know how/when this can be arranged? 2. How much do you charge to write SEO content?3. Do you offer a bulk rate if we order more than a certain number of articles?4. Whats your turnaround time [for producing content]?5. Do you write the content or do you outsource it? 6. Does/will the copyright belong to us? 7. What about edits/rewrites?8. Do you provide the keywords or do we? 9. How much additional if we want you to do keyword research?10. What do you need as far as direction? Is a list of topics and/or keywords enough, or do you prefer more guidance?11. Do you accept PayPal? 12. What are your payment terms? 13. How many keywords (aka keys, keyword phrases) do you need to get started?14. Can you/will you upload the copy for us to XYZ site? 15. Will you distribute the copy for us (eg, to article marketing directories, free press release sites, etc.)?16. What is article marketing?17. Whats the difference between a blog post and a regular SEO article or regular web page?18. Will you put in the anchor text for us? 19. How much would it cost if we want a longer article than the one stipulated on your website?20. Wed like to hire you to provide ongoing content for our site, eg, one article per week. Can you bill us monthly?21. Can you forward some writing samples in our niche? Or, can you write an article on ABC (our niche) so we can see if youre capable of handling our content needs?22. Can you write articles on ABC subject?23. Can/will you rewrite/edit existing content we have that we want to repurpose?24. Can you set us up an account at XYZ site?25. Will the content you write be 100% original?26. What do we need to do to get started? Note: See other ebooks on SEO writing here on Amazon: (i) SEO Examples: 10 Illustrative SEO Writing Samples; (ii) How to Make \$250 or More a Day Writing Simple, 500-Word Articles; and (iii) How to Write SEO Copy That Sells: An SEO Copywriting Training Guide.

About How to Start an Online Writing Career - SEO Copywriting November 26, 2016 By Yuwanda, SEO Writing Jobs Editor In Site News Writing Jobs: Did the Merger of oDesk and Elance Help or Hurt Freelance Writers? have successfully landed a number of clients that give me recurring work. I answer questions you ask, and give you info on things you may not even know to ask. **Freelance SEO Content Writing Package: Everything a Newbie** 2 SEO Tips Every Web (SEO) Writer Needs to Know. July 14, 2016 By Yuwanda, SEO Writing Jobs Editor In Site News Comments Off on 2 SEO Tips Every Web (SEO) P.S.: Earn \$40,000 to \$70,000/Year as a Freelance SEO Writer Writing Advice for SEO Writers: In-depth Answers to 26 Commonly Asked Questions **SEO Content Writing: Still a Viable Freelance Opportunity in 2017** she markets how often what her writing samples look like what her website looks like (i) Dont mention location when you contact clients: As this SEO writers story illustrates, In answer to the other questions this freelancer asked: Agencies to Land Writing Gigs, Part II Freelance Writers: An In-Depth Discussion on **Freelance Writing Advice: Is It Harder for Foreign (eg, Non-US** At The Content Factory, we write around 40 SEO blogs and articles per week for our clients not including landing pages and each one helps drive traffic to **Advice for Freelance Writers: How to Find the Right Clients for Your** is a blog for and about SEO content writing and the professionals who specialize one of the premier sites on the web covering how to start a successful freelance writing career. Freelance Writing Advice for SEO Writers: In-depth Answers to 26 Commonly Asked Questions from SEO Writing Clients. **SEO Writers: Heres One Way to Land Some Long-Term Clients** SEO writing is still a viable, red-hot freelance profession primarily because of content marketing, Read about the SEO Writer Who Landed a \$24,000 Contract. **SEO Blog Writing Tips - The Content Factory** SEO Content Writing: Still a Viable Freelance Opportunity in 2017? January 8, 2017 By Yuwanda, SEO Writing Jobs Editor In Site News and internet connection, I can meet all of my clients needs. Freelance Writing Advice for SEO Writers: In-depth Answers to 26 Commonly Asked Questions from SEO Writing Clients. **Earning \$1,100 in Less Than 48 Hours: The Power of Learning SEO** Freelance Writing Advice for SEO Writers: In-depth Answers to 26 Commonly Asked Questions from SEO Writing Clients. 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Posted on June 29, 2016 by admin in **Post Jobs Site News How to Start an Online Writing Career - SEO** Freelance Writing Advice for SEO Writers: In-depth Answers to 26 Commonly Asked Questions from SEO Writing Clients (IW-32). This ebook is akin to a handy **2015 June How to Start an Online Writing Career - SEO** Freelance SEO Writers: Here are Some Questions Clients are For example, back in 2007, one of the most frequently asked questions revolved wrong client by getting answers to even a quarter of the questions on this list. . of the tips you read, it can significantly improve your headline writing abilities. **Freelance Writing Advice for SEO Writers: In-depth Answers to 26** Freelance Writing Advice for SEO Writers: In-depth Answers to 26 Commonly Asked Questions from SEO Writing Clients Share. 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